

## Protanax™ Red 780 acid

Catalog Number: 21185

Unit Size: 1 mg

### Product Details

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Storage Conditions	Freeze (< -15 °C), Minimize light exposure
Expiration Date	12 months upon receiving

### Chemical Properties

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Appearance	Solid
Molecular Weight	857.18
Soluble In	DMSO

### Spectral Properties

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Excitation Wavelength	748 nm
Emission Wavelength	769 nm

### Applications

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Protonex™ Red 780 works by changing its fluorescence intensity depending on the pH of the environment. Protonex™ Red 780 is minimally fluorescent at a basic pH and maximally fluorescent at an acidic pH. When Protonex™ Red 780 is bound to a receptor or an antibody on the cell surface, it is essentially non-fluorescent because the extracellular pH is neutral. However, when the receptor or antibody is internalized into the cell in response to a stimulus, it enters the endosomal pathway, where the pH is acidic. This causes Protonex™ Red 780 to become highly fluorescent and emit near-infrared light when excited by a red laser. By measuring the fluorescence intensity of Protonex™ Red 780, one can monitor the activation and trafficking of receptors or antibodies in live cells. Protonex™ Red 780 is especially useful in studying the activation and trafficking of G protein-coupled receptors (GPCRs), one of the most popular therapeutic drug targets. Protonex™ Red 780 can be used to label any receptor or epitope tag antibody and monitor its movement from the cell surface into acidic endosomes upon agonist stimulation. Protonex™ Red 780 might also be used to measure high-potency agonist and antagonist responses of different GPCRs in live cells.